

# Teen Pop-Culture Quiz

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Update 25

Teens are cash cows for many industries. Do you know what they'll be buying? Music? Videogames? Starbucks? Uniforms?

Pop culture becomes old news quite quickly, but you can still check out many past quizzes at <http://www.voya.com/WhatsInVoya/index.shtml#columns> to learn what's been in before going out.

## CASH BLAST

1. Videogame manufacturers are feuding again! The most recent lawsuit concerning *Rock Band* is between which two companies?

- a. Konami and Harmonix
- b. Nintendo and Activision
- c. Rockstar Games and Electronic Arts
- d. Gibson Guitar Corporation and Activision

2. In the competitive world of acne-treatment systems, Proactiv has the most celebrity endorsements. Which celebrity has never endorsed Proactiv?

- a. Vanessa Williams
- b. Jessica Simpson
- c. Paris Hilton
- d. Jennifer Love Hewitt

3. Match the stars on the left with the companies they currently endorse on the right.

- |                                   |             |
|-----------------------------------|-------------|
| a. Brody Jenner and Lauren Conrad | 1. Sears    |
| b. Vanessa Hudgens                | 2. Candie's |
| c. Hayden Panettiere              | 3. Pastry   |
| d. Vanessa and Angela Simmons     | 4. AT&T     |

4. The latest must-have school staple is \_\_\_\_\_.

- a. Leopard-print first-aid kits
- b. Magnetic locker wallpaper
- c. Textbook GPS devices
- d. Environmentally friendly staplers

5. The new Converse Connectivity ads feature a mix of new and old—some dead—stars. Who is NOT featured in the ads?

- a. Julian Casablancas
- b. Santogold
- c. Pharrell Williams
- d. Soulja Boy
- e. Common

## MUSIC

6. Match the artists on the left with the titles of their recent singles on the right.

- |                   |                      |
|-------------------|----------------------|
| a. Kate Perry     | 1. "Forever"         |
| b. Rihanna        | 2. "Burnin' Up"      |
| c. Chris Brown    | 3. "Take a Bow"      |
| d. Jonas Brothers | 4. "I Kissed a Girl" |

## TUBE TIME

7. Which youth-centric television channel will now run political ads in a reversal of previous policy?

- a. Cartoon Network
- b. MTV
- c. Nickelodeon
- d. The Disney Channel

## FLIX

8. Lots of fun, girl-friendly flicks came out this summer! Match the stars on the left with the movies in which they appear on the right.

- |                    |   |
|--------------------|---|
| a. Blake Lively    | 1. <i>Mamma Mia!</i>                          |
| b. Abigail Breslin | 2. <i>Get Smart</i>                           |
| c. Anne Hathaway   | 3. <i>Kit Kittredge: An American Girl</i>     |
| d. Amanda Seyfried | 4. <i>Sisterhood of the Traveling Pants 2</i> |

## MEDIA MIX

9. The high cost of gas also impacts teenagers' lives. Which story hasn't been in the news this summer?

- a. Boom in online college class registrations
- b. Summer cruising on the decline
- c. Teen car ownership on the decline
- d. Teens getting along better with parents because they spend more time at home

10. Which of the following isn't a recent celebrity baby name?

- a. Knox
- b. Sunday
- c. Honor
- d. Plum
- e. Harlow

11. The Boy Scouts of America finally have a new uniform! More function than flash, what's the tagline for the new look?

- a. It's Gear
- b. On my honor, I will look good!
- c. Be prepared
- d. Outdoor-inspired pride

## SCORING:

Give yourself 5 points for each correct answer. Each component of a multiple choice counts as one point. A perfect score is 52.

42-52: Congrats! You get to pay for gas at 2005 prices!

32-41: How's \$2.39 a gallon?

22-31: California prices for you!

0-21: You're in Europe paying for diesel, baby! ■

*Erin Helmrich finds the intense "research" for these quizzes invigorating. She is a Teen Services Librarian at the Ann Arbor District Library in Michigan, and a member of the YALSA Board of Directors whose current addictions include **Flickr**, **Metromint** water, season 5 of **Project Runway** and her **Wii**.*